



MEDIA KIT

micebook.

micebook. rate card

CONTENT MARKETING

Partner Content (100 views)	£1,500
Dedicated E-Shot (16,000 distribution)	£2,500
Live event broadcast / podcast	From £1,500
micebook Power 50 Partnership	From £5,000
Social Media Competition	£5,000

LIVE EVENTS

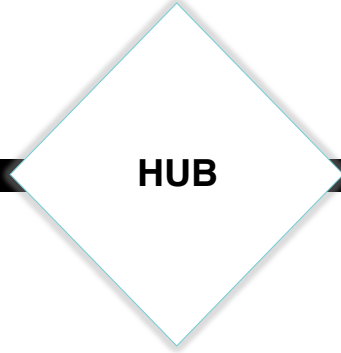
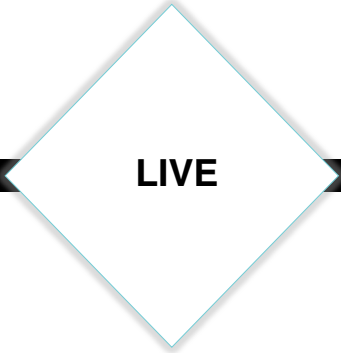
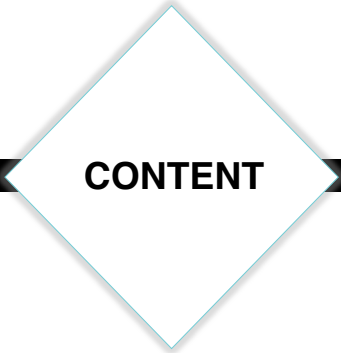
micebook content led leader FAM	£10,000
micebook Awards Sponsorship	From £1,500
micebook EXPO	From £2,500
micebook ventures	From £3,250
nineteen Leaders Retreat Partnership	From £10,000
micebook LIVE events / tickets	From £150

HUB

Guide Sponsorship	From £1,500
Directory Listing	From £225



micebook portfolio



www.micebook.com / www.micebookhub.com

www.micebook.com

www.micebookhub.com

Knowledge, inspiration, news and updates shared to promote and feature members & planners

Live and virtual events to facilitate networking opportunities

Digital Hub with supplier directory - store notes, proposals and work efficiently within team

micebook.guides
eXperiences



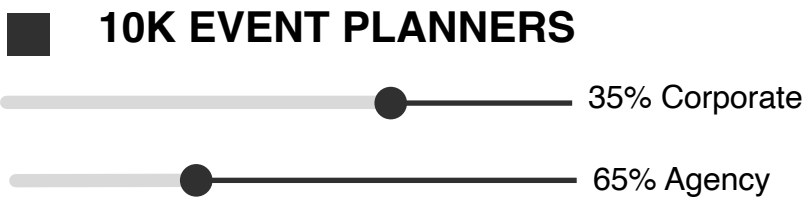
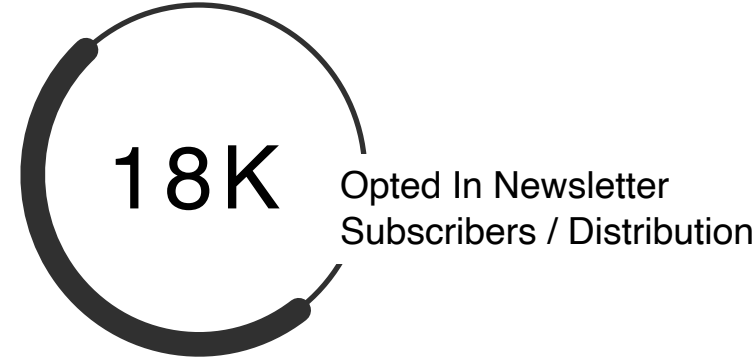
micebook.'talks'



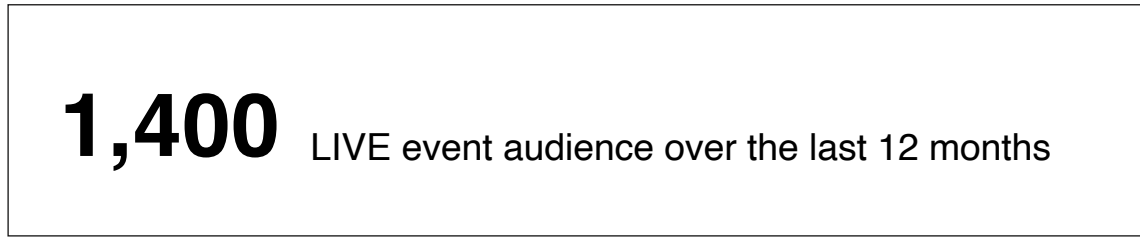
micebook.boards

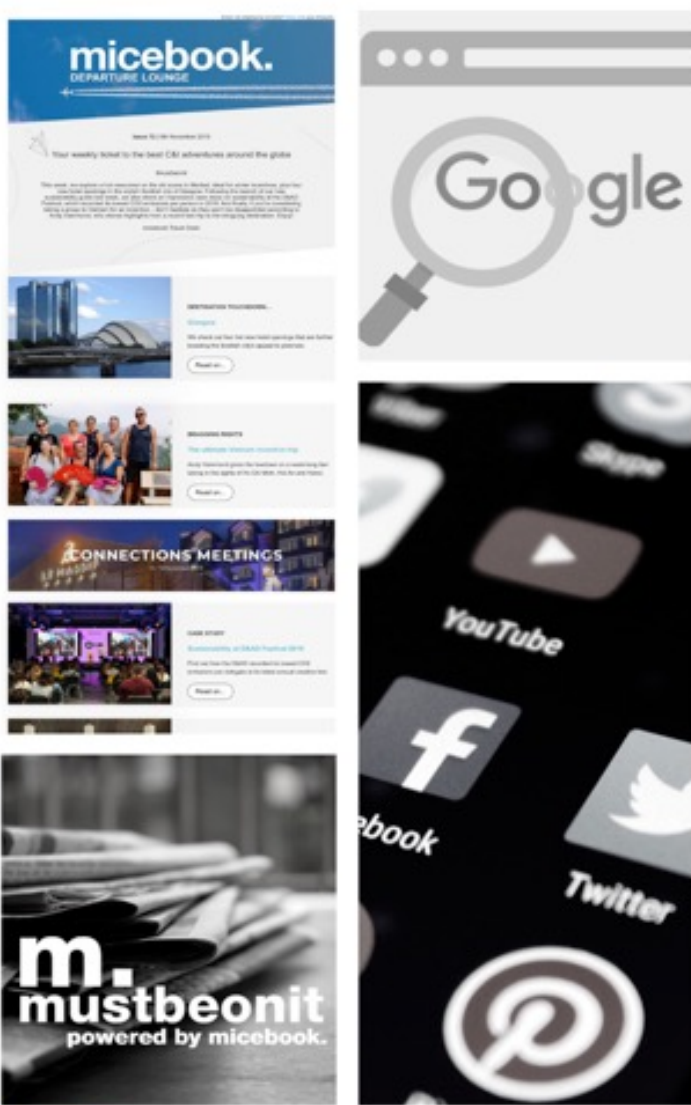
search micebook.

We don't have an audience. We have a community!



Over 100 Opted in UK Agency Leader members of micebook Nineteen Agency Leaders

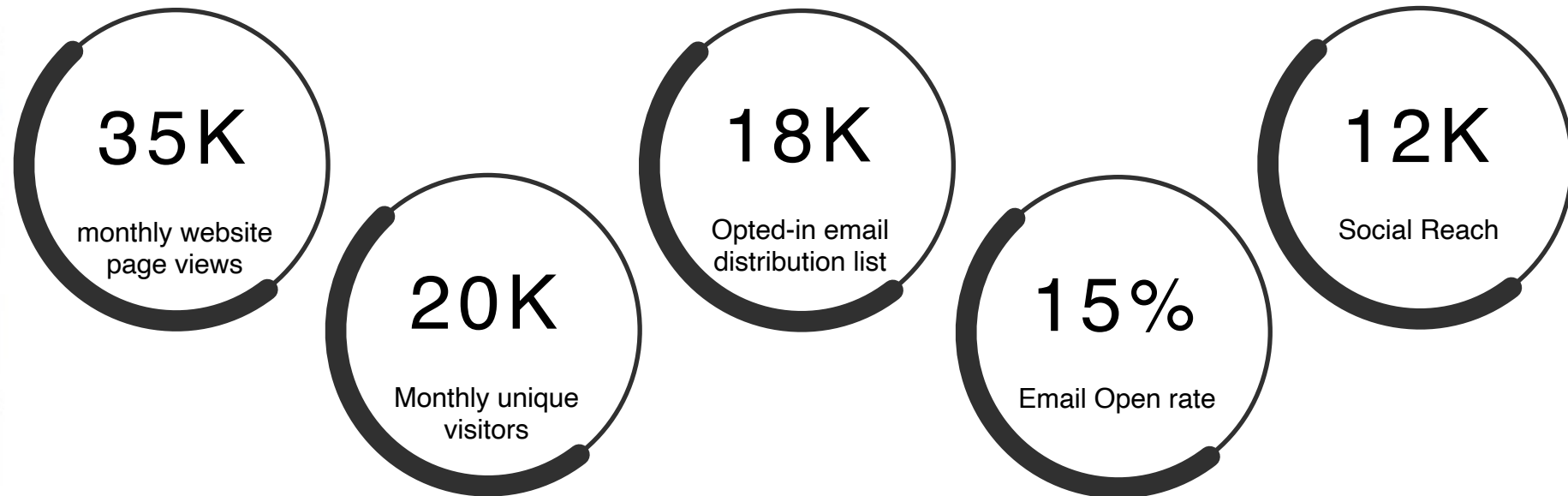




content marketing

Maximum Reach

Departure Lounge is our weekly news bulletin going out to over 16,000 event pros 10,000+ of whom are registered agency & corporate planners. Articles are hosted as partner content on micebook.com and are guaranteed 100 views.



Editorial & Advertising rates from £750

micebook events calendar

2023		
January	30 - 31	micebook EXPO
March	6	International Women's Day 2023
May	TBC	Retreat (nineteen Agency Leaders)
June	5 - 7	Ventures UK
June	29	micebook Awards 2023
Oct	TBC	micebook Power 50: Sustainability
Dec	TBC	Retreat International (nineteen Agency Leaders)

LIVE venue showcases	micebook hosts 4 LIVE showcases / year Host, sponsor or join a quarterly micebook LIVE venue showcase.
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Educational Trips	Showcase your destination to a quality audience
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micebook event sponsorship opportunities

Since the beginning, we have established a reputation of attracting the best buyers to our multi-activity events; live, hybrid and virtual! We offer varied sponsorship opportunities within each of our events to give your brand lasting exposure, live presence and spotlighted networking opportunities. **contact us for more information on specific event opportunities.*



Celebrate with us at the micebook Awards



Dedicated face time with senior buyers at the EXPO



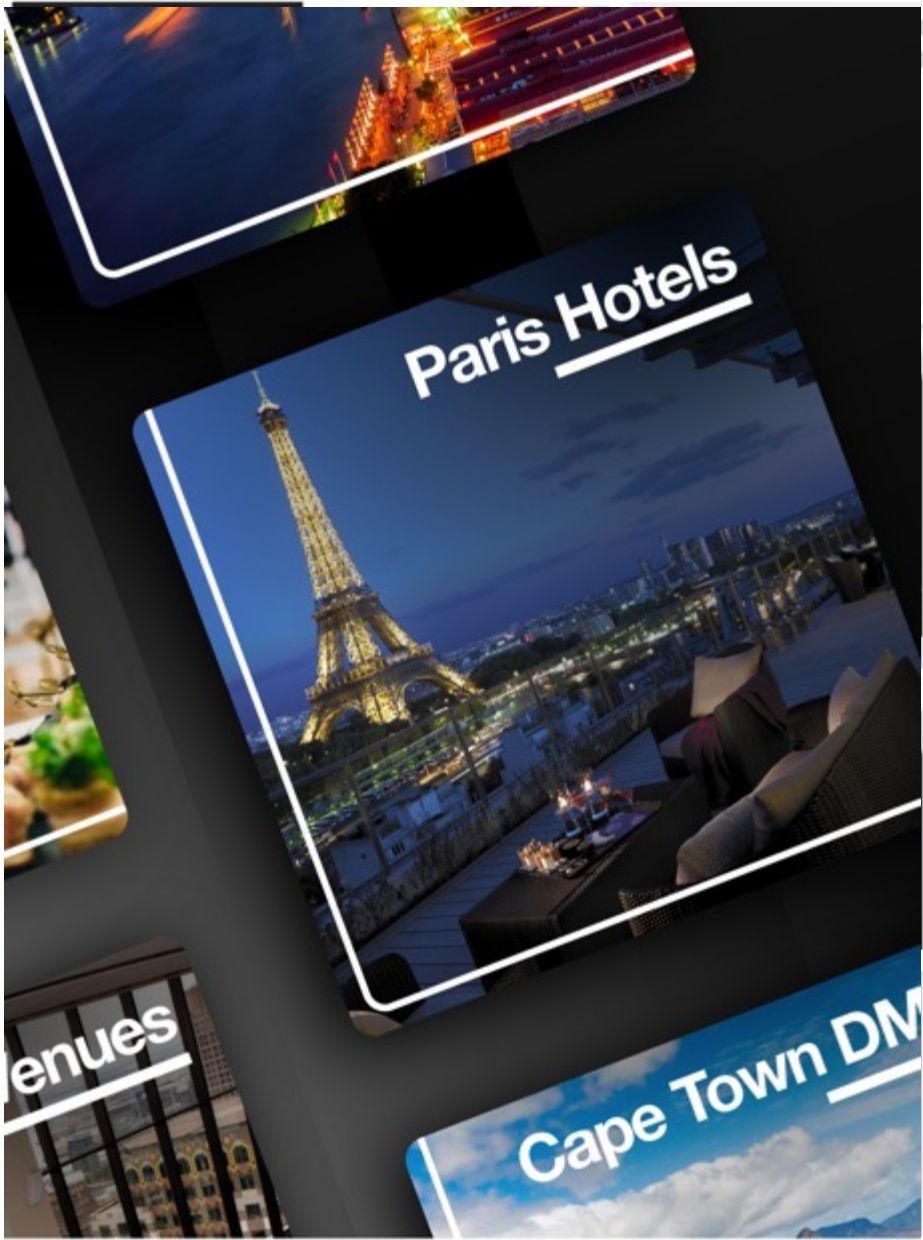
Industry live event showcases and networking events



ReBuild Better with micebook ventures 1:1 meetings forum event

Event sponsorship opportunities from £1,500





Guide Sponsorship

Be an official sponsor with one of our 300+ guides, which feature vital information, articles and engaging facts to help event planners worldwide.

Includes:

- Banner ad within the guide
- Video
- Planner viewpoint
- Partner content with social media amplification

300
published guides

2K
visitors using
guides/month

+++
more promotion on
content and social

Rates from **£1,500**

Advertising

www.micebookhub.com

- Premium Supplier Listing
- Increased search visibility
- Featured Supplier on micebook Guides
- Homepage banner ad
- Partner content
- Further advertising opportunities & discounts

Online Advertising From £750 / yr

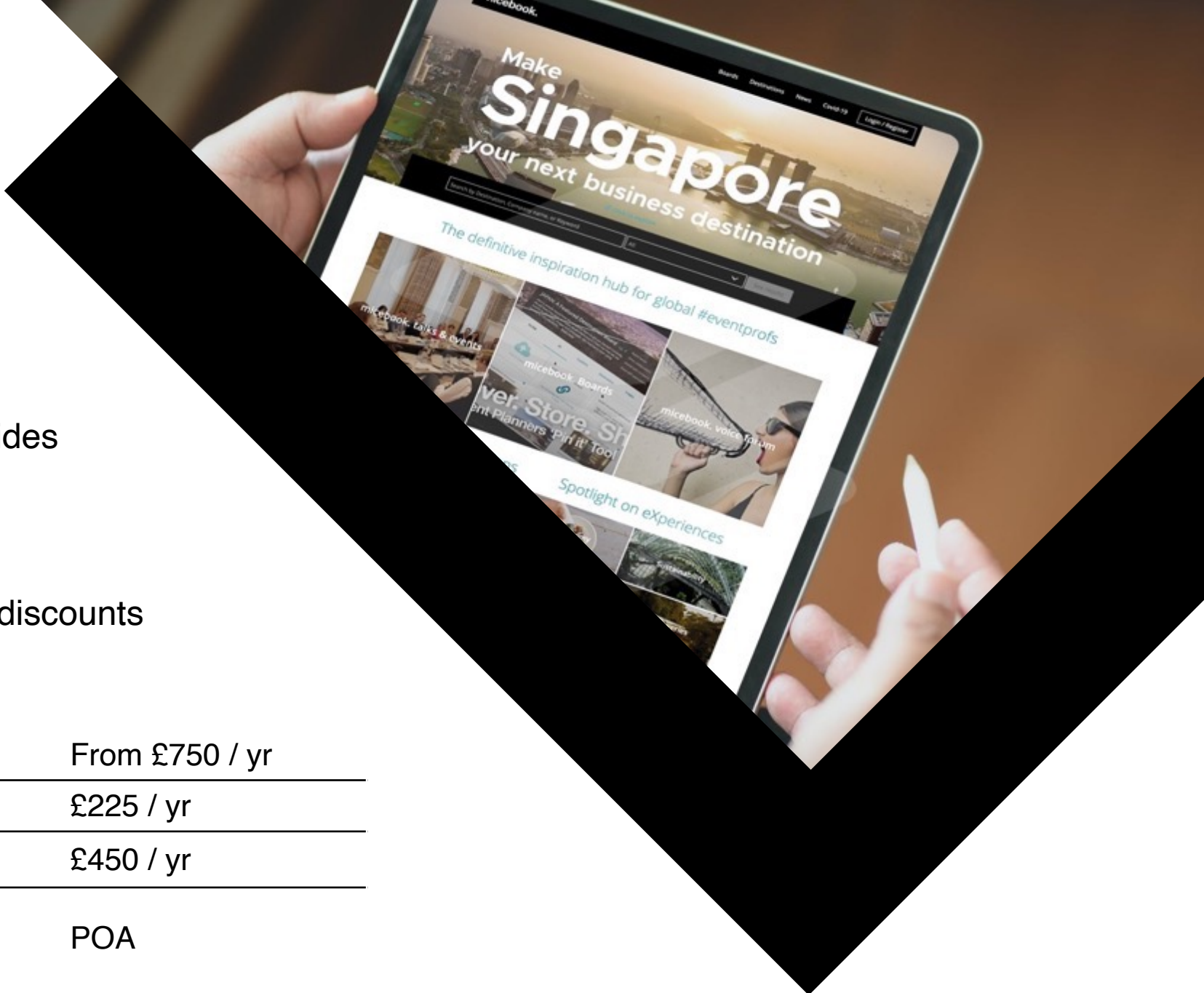
Premium membership £225 / yr

All Access membership £450 / yr

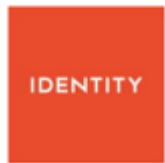
Tailor Made POA

* Bespoke packages for maximum reach

* Rates excl. VAT



A selection of our engaged audience



Companies who have worked with us





The micebook way....

micebook's content, live and hub interlink throughout your campaign giving you maximum exposure with flexibility and variety.

Quality over quantity!

Our community is engaged, quality and growing - this is our core USP.

We built strength in our own relationships

We are here to help you do the same.

micebook campaign / package examples

SILVER

Awards or Event Sponsorship / Guide Sponsorship (3 month)	£1,500
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1 x MICE trailers UK LIVE showcase event)	£750
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2 x Partner Content/Articles	£3,000
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2 x newsletter banner ad	£1,500
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Website Banner Ad (1 month)	£750
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Homepage video (1 month)	£comp
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TOTAL	£7,500
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15% discount	£6,375
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GOLD

Awards Event Sponsor	£5,000
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EXPO (tabletop)	£3,000
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1 x MICE trailers UK LIVE showcase event)	£750
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2 x Partner Content/Articles	£3,000
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2 x newsletter banner ad	£1,500
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Website Banner Ad (2 month)	£1,500
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Homepage video (1 month)	£comp
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TOTAL	£14,750
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20% discount	£11,400
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PLATINUM

Event Headline / nineteen Leaders Event Sponsor	£10,000
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EXPO (tabletop)	£3,000
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2 x MICE trailers UK LIVE showcase event)	£1,500
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Social Media Competition	£5,000
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4 x Partner Content/Articles	£3,000
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Website Banner Ad (3month)	£comp
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Homepage video (1 month)	£1,500
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TOTAL	£24,000
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25% discount	£17,625
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micebook.

Contact

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www.micebook.com