



MEDIA KIT

micebook.

micebook. rate card

CONTENT MARKETING

Partner Content (100 views)	£1,500
Dedicated E-Shot (16,000 distribution)	£2,500
Live event broadcast / podcast	From £1,500
micebook Power 50 Partnership	From £5,000
Social Media Competition	£5,000

LIVE EVENTS

micebook content led leader FAM	£10,000
V Awards Sponsorship	From £1,500
micebook EXPO	From £2,500
micebook ventures	From £3,250
nineteen Leaders Retreat Partnership	From £10,000
micebook LIVE events / tickets	From £150

HUB

Guide Sponsorship	From £1,500
Directory Listing	From £225



micebook portfolio

CONTENT

LIVE

HUB

www.micebook.com / www.micebookhub.com

www.micebook.com

www.micebookhub.com

Knowledge, inspiration, news and updates shared to promote and feature members & planners

Live and virtual events to facilitate networking opportunities

Digital Hub with supplier directory - store notes, proposals and work efficiently within team

micebook.guides
eXperiences



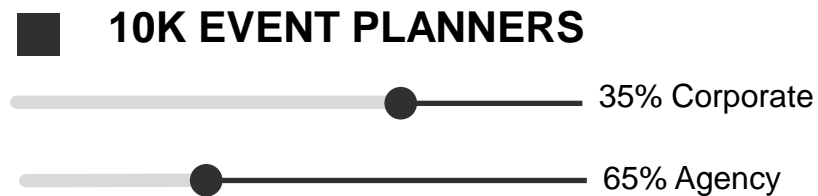
micebook.'talks'



micebook.boards

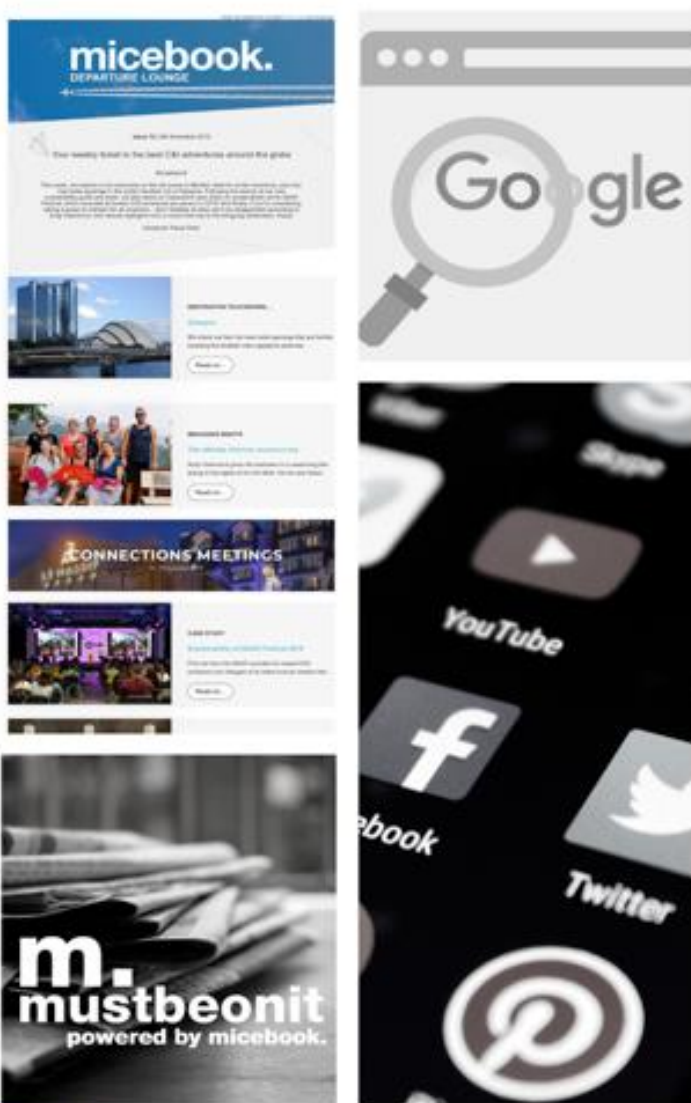
search micebook.

We don't have an audience. We have a community!



Over 100 Opted in UK Agency Leader members of micebook Nineteen Agency Leaders

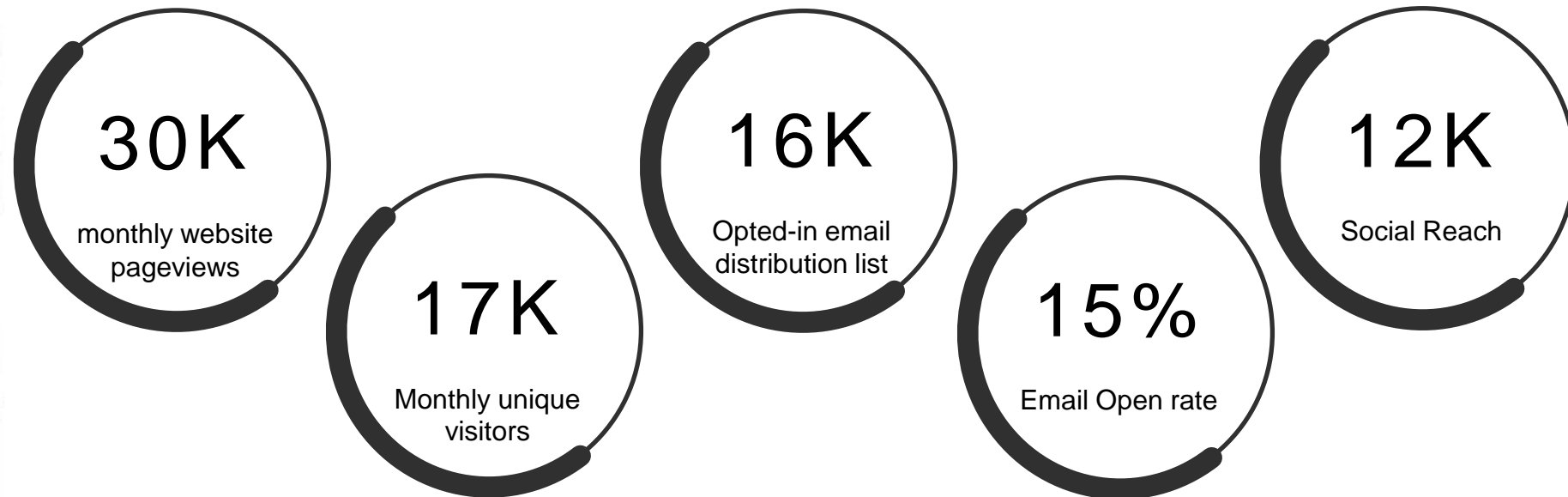
1,400 LIVE event audience over the last 12 months



content marketing

Maximum Reach

Departure Lounge is our weekly news bulletin going out to over 16,000 event pros 10,000+ of whom are registered agency & corporate planners. Articles are hosted as partner content on micebook.com and are guaranteed 100 views.



Editorial & Advertising rates from £750

micebook events calendar

2022

Oct - Nov	31 - 2	Ventures (1-2-1 meeting and content)
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2023

January	30 - 31	micebook EXPO re-Engineered
March	6	International Women's Day 2023
June	TBC	micebook Awards 2023
July	TBC	Retreat UK
Q3	TBC	micebook Power 50: Sustainability
Q4	TBC	Ventures (1-2-1 meeting and content)
Dec	TBC	Retreat International (nineteen Agency Leaders)

LIVE venue
showcases

micebook hosts 4 LIVE
showcases / year
Host, sponsor or join a quarterly
micebook LIVE venue showcase.

FAM Trips

Showcase your destination to a
quality audience

micebook event sponsorship opportunities

Since the beginning, we have established a reputation of attracting the best buyers to our multi-activity events; live, hybrid and virtual! We offer varied sponsorship opportunities within each of our events to give your brand lasting exposure, live presence and spotlighted networking opportunities. **contact us for more information on specific event opportunities.*



Celebrate with us at the micebook V Awards



Dedicated face time with senior buyers at the EXPO re-Engineered



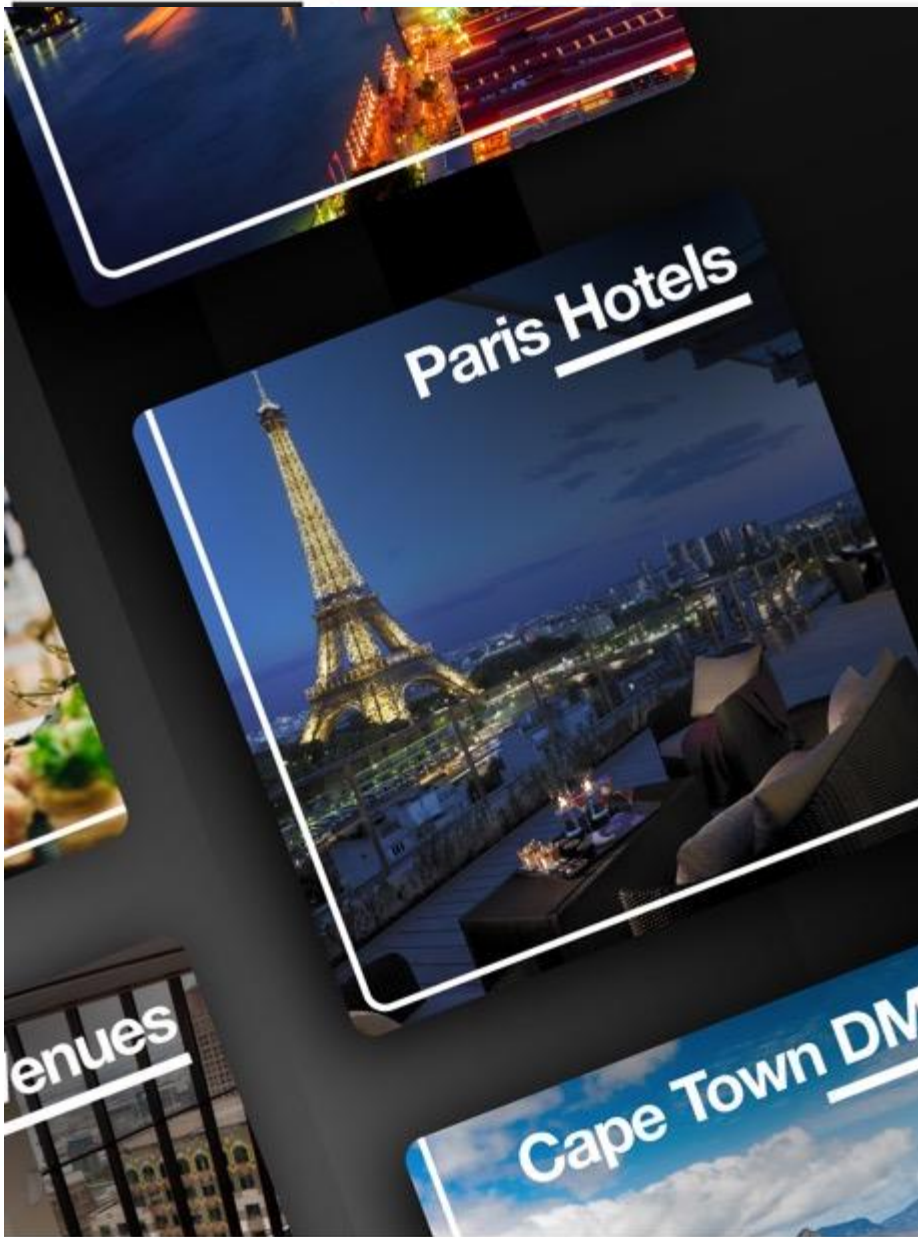
Industry live event showcases and networking events



ReBuild Better with micebook ventures 1:1 meetings forum event

Event sponsorship opportunities from £1,500





Guide Sponsorship

Be an official sponsor with one of our 300+ guides, which feature vital information, articles and engaging facts to help event planners worldwide.

Includes:

- Banner ad within the guide
- Video
- Planner viewpoint
- Partner content with social media amplification

300

published guides

2K

visitors using
guides/month

+ + +

more promotion on
content and social

Rates from

£1,500

Advertising

www.micebookhub.com

- Premium Supplier Listing
- Increased search visibility
- Featured Supplier on micebook Guides
- Homepage banner ad
- Partner content
- Further advertising opportunities & discounts

Online Advertising

From £750 / yr

Premium membership

£225 / yr

All Access membership

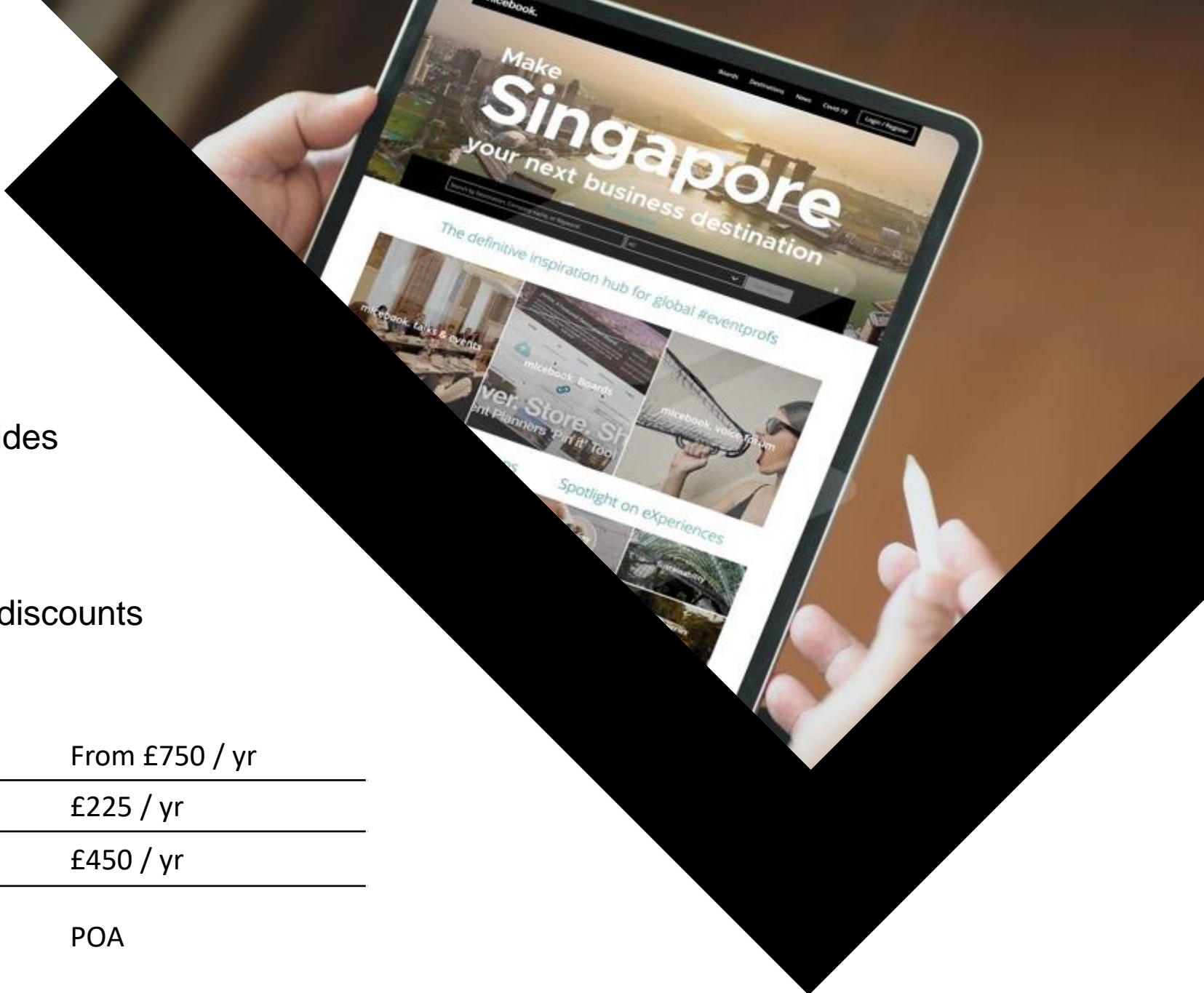
£450 / yr

Tailor Made

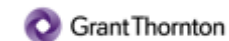
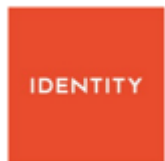
POA

* Bespoke packages for maximum reach

* Rates excl. VAT



A selection of our engaged audience



Companies who have worked with us





The micebook way....

micebook's content, live and hub interlink throughout your campaign giving you maximum exposure with flexibility and variety.

Quality over quantity!

Our community is engaged, quality and growing - this is our core USP.

We built strength in our own relationships

We are here to help you do the same.

micebook campaign / package examples

SILVER

Awards or Event Sponsorship / Guide Sponsorship (3 month)	£1,500
1 x MICE trailers UK LIVE showcase event)	£750
2 x Partner Content/Articles	£3,000
2 x newsletter banner ad	£1,500
Website Banner Ad (1 month)	£750
Homepage video (1 month)	£comp

TOTAL	£7,500
15% discount	£6,375

GOLD

V Awards Event Sponsor	£5,000
EXPO (table top)	£3,000
1 x MICE trailers UK LIVE showcase event)	£750
2 x Partner Content/Articles	£3,000
2 x newsletter banner ad	£1,500
Website Banner Ad (2 month)	£1,500
Homepage video (1 month)	£comp

TOTAL	£14,750
20% discount	£11,400

PLATINUM

Event Headline / nineteen Leaders Event Sponsor	£10,000
EXPO (table top)	£3,000
2 x MICE trailers UK LIVE showcase event)	£1,500
Social Media Competition	£5,000
4 x Partner Content/Articles	£3,000
Website Banner Ad (3month)	£comp
Homepage video (1 month)	£1,500

TOTAL	£24,000
25% discount	£17,625

The background of the slide is a photograph of a social gathering, possibly a conference or networking event, with people in business attire interacting. A large, semi-transparent black diamond shape is centered over the image, serving as a backdrop for the text.

micebook.

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www.micebook.com