

**micebook.**  
membership 2021

**m.**

# Time to renew...

Firstly - thank you for being a micebook member!

You know that the benefits of being a micebook member stretch beyond just our comprehensive directory service

To be a micebook member is to benefit from lots of ways to offer your services to global event planners through our content and LIVE! offerings

Now more than ever its important to stay connected with potential clients, to be part of an engaged and active community as the events industry face the challenges ahead



# A brief review...

- Since Covid-19 first emerged and throughout this terrible pandemic we have stood alongside our members
- We have developed new ways in which members can engage with potential clients and at the same time strengthened the existing micebook offering
- Our portfolio of activities and member benefits across content and LIVE! are as strong as ever and they are now joined by
  - micebook 'talks' & our virtual/hybrid event programme,
  - 'VOICE' our members forum
  - 'V awards' – our awards ceremony for the best in virtual events
- More ways than ever for you to get involved and get more from your membership!

# micebook. com



micebook.com is your shop window, the place to store vital information from room capacity to covid protocols and of course inspirational visuals. A smart way to engage and inspire event planners.

## 7,000

Unique visitors per month

## 10,000

Supplier page views per month  
(micebook.com)



# micebook. Content

micebook content offers you many ways to connect with event pros from weekly email bulletins, podcasts, experience guides and exclusive member only options

**16K** *reach*

## Departure Lounge

Featured article in our weekly bulletin to event pros covering the latest industry news

**2K** *views / month*

## Experience Guides

Appear in our new dedicated virtual event guide as a member

**12K** *followers*

## Social Reach

Regular posts across all channels

# micebook. LIVE!

micebook. LIVE! puts you front and center with potential clients... giving you the chance to represent your brand and promote specific services through a range of activities. You can also partner with us through our many sponsorship options

## ***Join VOICE***

1000+ strong online community for networking and sharing best practice etc.

## ***Exhibit @‘talks’ extended***

Exclusive member rates to exhibit at our extended expo-style virtual ‘talks’ including keynote speaker sessions, booths, content, breakout sessions and more. \*average attendance 300

## ***Take part in ‘talks’***

Weekly live session with industry figures on trending topics (average attendance 80) Listen for free.  
Become a panelist as a member

## ***Host Live . Hybrid***

As with ‘talks’ but with a ‘live’ panel at a top event location. Host a micebook ‘talks’ through your platform and create an unforgettable experience



# What's in it for you?

There are two tiers of paid-for membership available to you....both of which are in addition to the free membership which gives you a basic profile on micebook.com and access to our Industry forum, micebook VOICE




Premium and All Access give you a wide range of benefits across all areas of micebook including priority access to events as well as discounts on sponsorship and advertising opportunities

Membership can be secured online here....

[mustbeonit.com/membership-packages](http://mustbeonit.com/membership-packages)



# membership packages 2021

Area	Item	Basic	Premium	All Access
<div>Content</div> 	Departure Lounge Featured Article (annual)			✓+
	Departure Lounge Supplier Spotlight (annual)			✓
	Social Media Promotional Post (annual)		✓	✓✓✓✓
	Access to micebook. voice	✓	✓	✓
	Access to micebook. voice influencer programme			✓
<div>LIVE!</div> 	Priority access to events			✓
	Early bird membership discount for all events			✓
	Event sponsorship discounts		✓	✓
	Virtual event networking			✓
	Opportunity to participate/host a micebook 'talks' (Hybrid/Virtual)			✓
<div>micebook.com</div> 	Profile listing	✓ Basic	✓ Premium*	✓ Premium*
	Search View	✓ Basic	✓ Premium*	✓ Premium*
	Guides View	✓ Basic	✓ Premium*	✓ Premium*
	micebook.com 3D walkthrough	✓	✓	✓
	Advertising & Sponsorship discounts across all areas (up to)		10% discount	20% discount
<div>* Larger tile, shown higher in search &amp; icons showing profile inclusions</div>		FREE	£175	£350





THIS IS  
THE SIGN  
YOU'VE BEEN  
LOOKING FOR

# Contact.

CONTACT

[zoe@micebook.com](mailto:zoe@micebook.com)

CALL

00 44 (0) 7717 882532

[micebook.com](http://micebook.com)

#mustbeonit

[mustbeonit.com](http://mustbeonit.com)