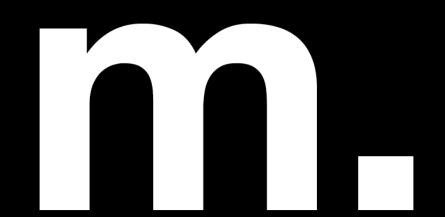
micebook.

membership 2021



Time to renew...

Firstly - thank you for being a micebook member!

You know that the benefits of being a micebook member stretch beyond just our comprehensive directory service

To be a micebook member is to benefit from lots of ways to offer your services to global event planners through our content and LIVE! offerings

Now more than ever its important to stay connected with potential clients, to be part of an engaged and active community as the events industry face the challenges ahead

A brief review...

- Since Covid-19 first emerged and throughout this terrible pandemic we have stood alongside our members
- We have developed new ways in which members can engage with potential clients and at the same time strengthened the existing micebook offering
- Our portfolio of activities and member benefits across content and LIVE! are as strong as ever and they are now joined by
 - micebook 'talks' & our virtual/hybrid event programme,
 - 'VOICE' our members forum
 - 'V awards' our awards ceremony for the best in virtual events
- More ways than ever for you to get involved and get more from your membership!

micebook. com

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micebook.

micebook.com is your shop window, the place to store vital information from room capacity to covid protocols and of course inspirational visuals. A smart way to engage and inspire event planners.

7,000

Unique visitors per month

10,000

Supplier page views per month (micebook.com)

micebook. Content

micebook content offers you many ways to connect with event profs from weekly email bulletins, podcasts, experience guides and exclusive member only options

16K reach

Departure Lounge

Featured article in our weekly bulletin to event profs covering the latest industry news

2K views / month Experience Guides

Appear in our new dedicated virtual event guide as a member

12 *K* followers Social Reach Regular posts across all channels

micebook. LIVE!

micebook. LIVE! puts you front and center with potential clients... giving you the chance to represent your brand and promote specific services through a range of activities. You can also partner with us through our many sponsorship options

Join VOICE

1000+ strong online community for networking and sharing best practice etc.

Exhibit @'talks' extended

Exclusive member rates to exhibit at our extended expo-style virtual 'talks' including keynote speaker sessions, booths, content, breakout sessions and more. *average attendance 300

Take part in 'talks'

Weekly live session with industry figures on trending topics (average attendance 80) Listen for free. Become a panelist as a member

Host Live . Hybrid

As with 'talks 'but with a 'live' panel at a top event location. Host a micebook 'talks' through your platform and create an unforgettable experience

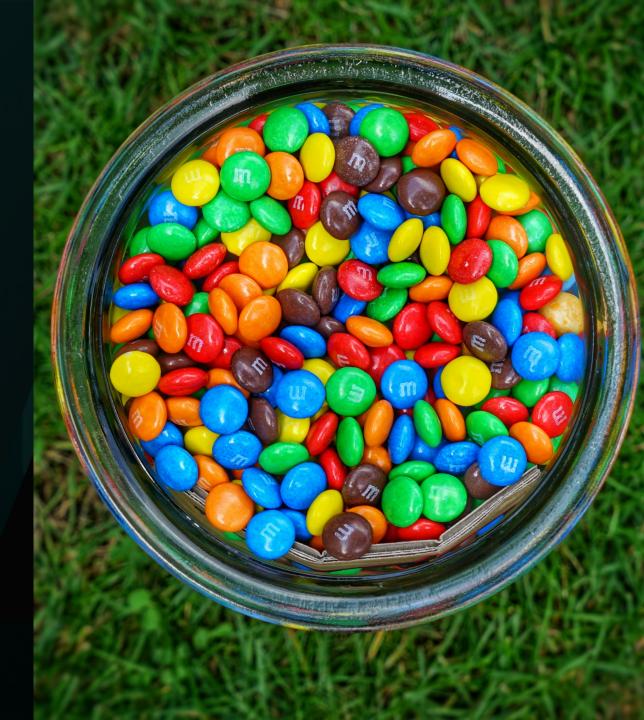
What's in it for you?

There are two tiers of paid-for membership available to you....both of which are in addition to the free membership which gives you a basic profile on micebook.com and access to our Industry forum, micebook VOICE

Premium and All Access give you a wide range of benefits across all areas of micebook including priority access to events as well as discounts on sponsorship and advertising opportunities

Membership can be secured online here....

mustbeonit.com/membership-packages



membership packages 2021

Area	Item	Basic	Premium	All Access
Content	Departure Lounge Featured Article (annual)			✔+
	Departure Lounge Supplier Spotlight (annual)			~
	Social Media Promotional Post (annual)		~	<i>~~~</i>
	Access to micebook. voice	~	\checkmark	\checkmark
	Access to micebook. voice influencer programme			v
	Priority access to events			v
	Early bird membership discount for all events			✓
	Event sponsorship discounts		~	\checkmark
~ 4F	Virtual event networking			v
	Opportunity to participate/host a micebook 'talks' (Hybrid/Virtual)			~
micebook.com	Profile listing	✓ Basic	Premium*	✓ Premium*
	Search View	✓ Basic	Premium*	✓ Premium*
	Guides View	✓ Basic	Premium*	✓ Premium*
	micebook.com 3D walkthrough	V	V	 ✓
	Advertising & Sponsorship discounts across all areas (up to)		10% discount	20% discount
* Larger tile, shown higher in search & icons showing profile inclusions		FREE	£175	£350



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